ATTACHMENT C

CONSULTATION REPORT





COMMUNITY ENGAGEMENT REPORT

Public exhibition of the Draft Open Space, Sports and Recreation Needs Study

July 2016



Contents

Summary	
Introduction	5
Purpose of engagement	5
Consultation objectives	5
Activities	6
Outcomes	7
Community participation	7
Participant profile	7
Feedback form	11
Key findings	11
Feedback form graphs	12
Feedback form graphs	12
Free text responses	22
Submissions	22
Conclusion	23
Appendix A: Notification Letter	24
Appendix B: Stakeholder list	26
Appendix C: Display Advertisement	28
Appendix E: Social media report	31



Summary

The City of Sydney placed the draft Open Space, Sports and Recreation Needs Study on public exhibition from Tuesday 17 May to Friday 1 July 2016. The draft Study and public exhibition was launched at a high profile City Talks Design at Lower Town Hall on 17 May, and then promoted directly to key stakeholders and the broader Sydney community through the City's social media and online engagement channels.

There was a good response from the community and stakeholders throughout the exhibition period, including more than 1,200 visits to the SydneyYourSay page; 728 study document downloads; 92 completed feedback forms and 19 submissions.

The majority of participants indicated they were current users of open space, parks, sports and recreation facilities in the City of Sydney.

Overall, the response to the Study was positive, with support for the City's strategic directions and the proposed capital works expenditure over the next 10 years.

Of the 92 feedback forms received, key findings included:

- Key priorities for respondents were:
 - i. Ensuring Council provides more open space, sports and recreation facilities (68 respondents);
 - ii. Having continued access to open space, sports and recreation facilities (67 respondents); and
 - iii. Ensuring there is good physical access to parks, including a range of equipment and experiences (44 respondents).
- 90.2% of respondents (83 people) supported the City's plan for a \$400 million capital works program over the next 10 years to acquire new land, provide new facilities, and upgrade existing facilities; 4.3% (4 people) did not; 5.4% (5) replied "Other";
- "Better Parks, Sports and Recreation Facilities Improving the quality and capacity of open space, sports and recreation facilities" was ranked as the most important strategic direction to address priorities and challenges, with a rating of 2.78 (Scale 1-9, 1 highest);
- The most popular proposed actions to address future needs were:
 - i. Acquiring new land for open space, sports and recreation facilities (61 respondents);
 - ii. Providing flexible open space and multi-purpose facilities, including sports and playing fields (52 respondents); and
 - Improving the capacity of existing sports fields through use of synthetic surfaces to increase available hours for use (45 respondents).



- 70.6% of respondents (65 people) said the plan provided adequate benchmarks for open space in development or urban renewal areas, 29.4% (27 people) said the Study did not; and
- 41.3% respondents (38 people) had previously participated in community engagement for parks or open space in the City of Sydney.

Through this public exhibition, the City has gained a good understanding of the future priorities of people who use open space, parks and sports and recreation facilities, as well as an indication of the strategic directions and actions which are supported by the community and stakeholders.

A number of specific comments, suggestions and requests were captured throughout the consultation process, including:

- Requests for new skate facilities in the City of Sydney;
- Requests for hockey facilities, including for the Glebe Hockey Club;
- The important role of parks and recreation facilities in promoting health and well-being and community connections;
- Requests for upgrades to community and recreation facilities in Pyrmont/Ultimo.

These issues and others and included in the Submissions Report.



Introduction

This report provided an overview of the objectives, activities and outcomes of the public exhibition for the City of Sydney's draft Open Space, Sports and Recreation Needs Study.

Purpose of engagement

The purpose of the engagement was to seek community and stakeholder feedback on the Draft Open Space Sport and Recreation Needs Study 2016, and specifically, to gauge the level of support for the proposed Strategic Directions, key actions and the proposed capital expenditure.

A key aspect of the engagement was explaining the current challenges the City is facing around providing open space and recreation facilities in the context of increasing population and density in the City of Sydney and surrounding areas, and the City's proposed roadmap and solutions for addressing these priorities and challenges.

Consultation objectives

The consultation set out to achieve the following objectives:

- Ensure the community and key stakeholders know there is an opportunity to provide feedback on the draft Strategy during the public exhibition period;
- Help communicate the challenges the City is facing in providing adequate open space and recreation facilities, including increasing population and density; and help people understand the reasons behind the strategic directions and actions proposed;
- Report back to stakeholders who have previously participated in the consultation and invite them to have their say as part of the public exhibition
- Utilise the high profile City Talk on Tuesday 17 May to direct people to the project page on Sydney Your Say;
- Encourage feedback and work towards building enthusiasm for approach of sharing and collaboration amongst community members and sporting groups;
- Communicate the Open Space benchmarks the City is striving for; and
- Provide the information in an accessible format in both print and online formats, and ensure people have a range of ways to provide feedback.



Activities

The public exhibition period launched on Tuesday 17 May with a *City Talk Design: Greening Global Cities: Planning parks with the wellbeing of people first.* The event was held at Lower Town Hall and featured New York City's Planning Commissioner Mitchell J Silva and a panel of experts. The City Talk was attended by more than 455 people and was an effective platform to launch the City's draft Open Space, Sports and Recreation Needs Study.

The following activities were then undertaken as part of the exhibition:

Printed communication and advertisements

- Notification letter sent to key State Government, community, sports and recreation organisations (Appendix A and Appendix B)
- Hard copy of the document available at One Stop Shop at Town Hall House and all City of Sydney Neighbourhood Service Centres
- Display advertisements in the following publications (Appendix C)
 - o Inner West Courier 24 May 2016
 - o Southern Courier 24 May 2016
 - o Central 25 May 2016
 - o City Hub 26 May 2016
 - Wentworth Courier 25 May 2016

Online engagement and social media

- SydneyYourSay page at http://sydneyyoursay.com.au/open-space-study
 including copies of the document and appendices, feedback form and submissions form, videos showcasing community engagement on parks and open space, and news stories which captured key components of the content (Appendix D);
- Accessible tagged PDF for the Draft open Space, Sports and Recreation
 Needs Study, to ensure people with screen-reader technology could access
 the content and graphs in the main document of the draft Study. Alt text was
 used when required;
- Six tweets via @sydneyyoursay to more than 2,321 followers; Appendix E
- Three tweets via @CityofSydney to more than 153,000 followers
- Inclusion in the SydneyYourSay e-newsletter during May and June.



Stakeholder activities

- Study launched at the City Talks Design at Lower Town Hall on 17 May 2016
- Notification of the public exhibition Presentation to the Inclusion (Access)
 Advisory Panel
- Key stakeholder meetings with the following groups:
 - o Inner West Council;
 - Randwick Council:
 - o Council of Ultimo and Pyrmont Associations (CUPA); and
 - Government Architects' Office Inner Grid Project meeting.

Outcomes

Community participation

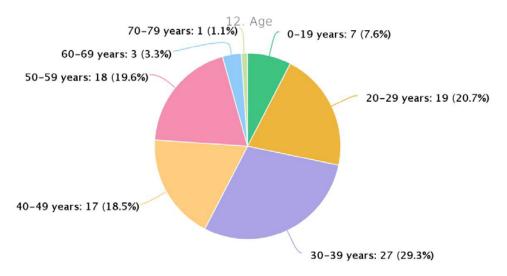
There was a significant level of interest throughout the consultation period, both in accessing and reviewing the study documents, and participating in the online feedback form and sending submissions through SydneyYourSay.com.au and direct email to the Strategic Community Consultation team and Project Manager. This included:

- 1,290 visits during the period 17 May 1 July 2016
- 728 Document downloads
- 92 feedback forms completed
- 19 written submissions (SydneyYourSay.com.au and email)

Participant profile

Age

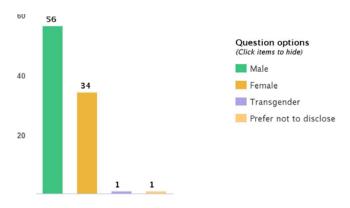
The demographic data suggests participation from respondents of a range of ages in our community.





Gender

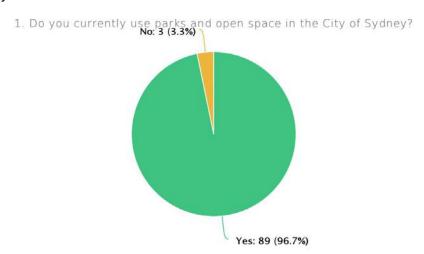
There was slightly higher participation from men in relation to women.



Description of participants

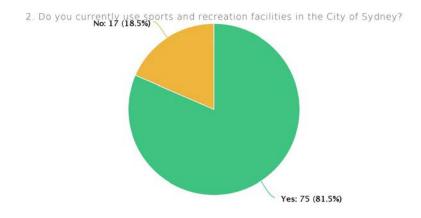
Open space users

The majority of participants (96.7%) currently used the open space and parks in the City.



Sports and recreation facility users

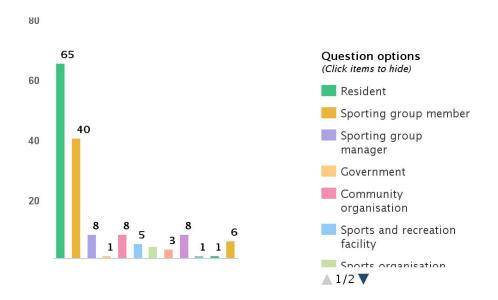
A significant amount of participants (81.5%) also used sports and recreation facilities. These figures indicate a good reach of the engagement to current users.





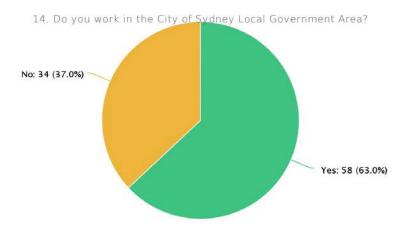
Residents

There was participation from residents in the City of Sydney, as well as members of sporting groups.



Workers

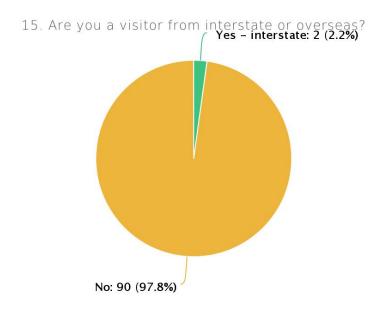
There was also participation from people who worked in the City of Sydney.





Visitors

There was limited participation from people who were visiting the City (2 said they were visitors, 90 said they were not.)





Feedback form

The feedback form was designed to capture specific feedback on the strategic directions and actions proposed in the Study. 92 feedback forms were received online at SydneyYourSay.com.au.

Key findings

Of the 92 feedback forms received:

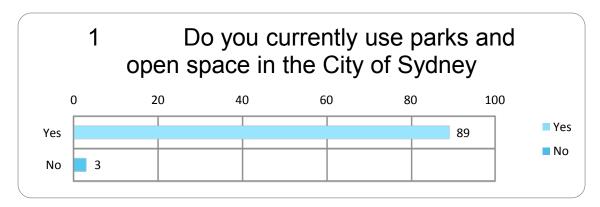
- Key priorities for respondents were:
 - i. Ensuring Council provides more open space, sports and recreation facilities (68 respondents):
 - ii. Having continued access to open space, sports and recreation facilities (67 respondents); and
 - iii. Ensuring there is good physical access to parks, including a range of equipment and experiences (44 respondents).
- 90.2% of respondents (83 people) supported the City's plan for a \$400 million capital works program over the next 10 years to acquire new land, provide new facilities, and upgrade existing facilities; 4.3% (4 people) did not; 5.4% (5) replied "Other";
- "Better parks, Sports and Recreation Facilities Improving the quality and capacity of open space, sports and recreation facilities" was ranked as the most important strategic direction to address priorities and challenges, with a rating of 2.78 (Scale 1-9, 1 highest);
- The most popular proposed actions to address future needs were:
 - acquiring new land for open space, sports and recreation facilities (61 respondents);
 - ii. Providing flexible open space and multi-purpose facilities, including sports and playing fields (52 respondents); and
 - iii. Improving the capacity of existing sports fields through use of synthetic surfaces to increase available hours for use (45 respondents).
- 70.6% of respondents (65 people) said the plan provided adequate benchmarks for open space in development or urban renewal areas, 29.4% (27 people) said the Study did not; and
- 41.3% respondents (38 people) had previously participated in community engagement for parks or open space in the City of Sydney.

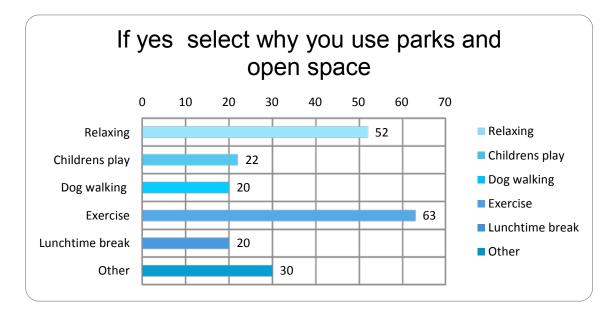
Through this public exhibition, the City gained a good understanding of the future priorities of people who use open space, parks and sports and recreation facilities, as well as an indication of the strategic directions and actions which are supported by the community and stakeholders.

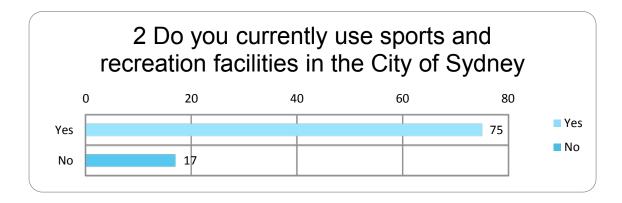


Feedback form graphs

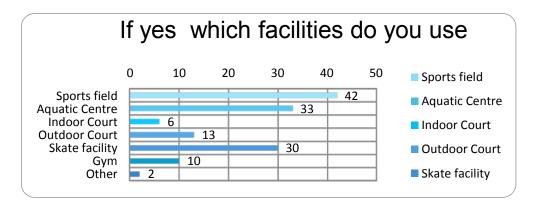
The responses are included graphs below.



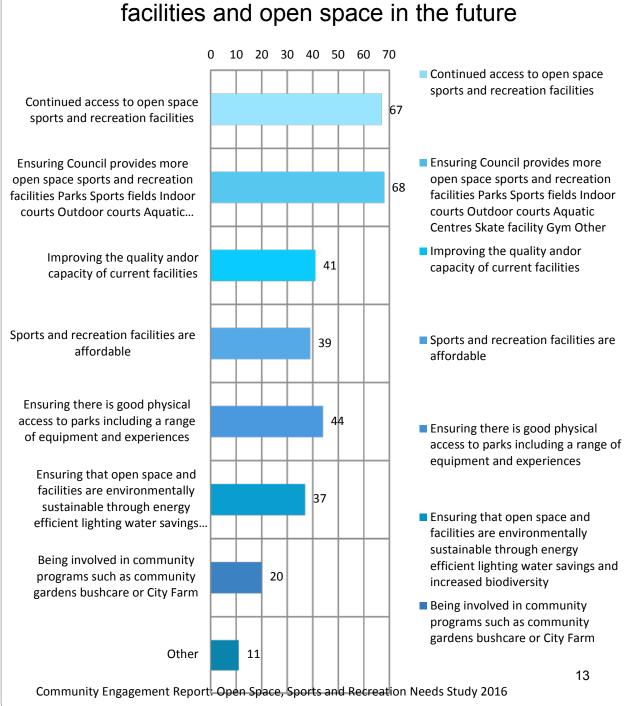




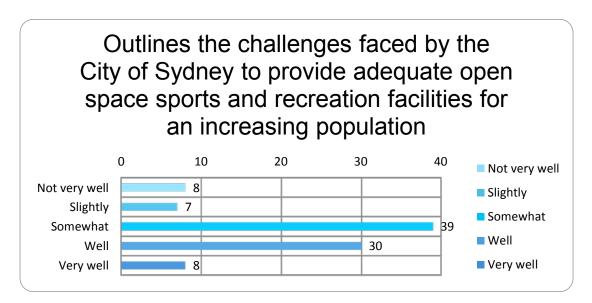


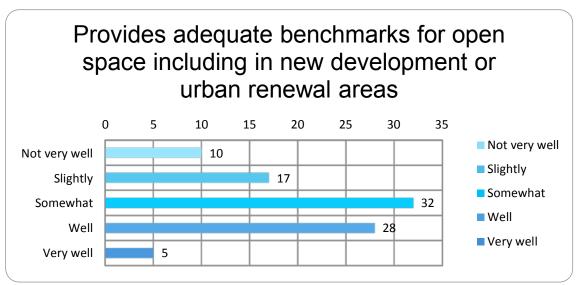


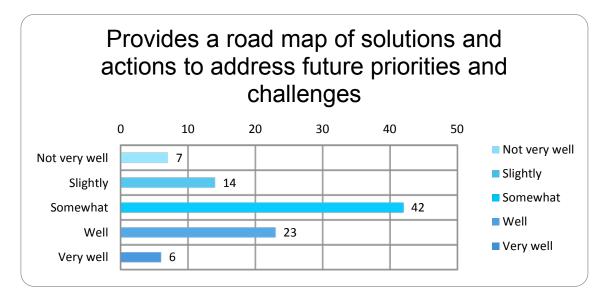
3 What are your priorities for using sports facilities and open space in the future



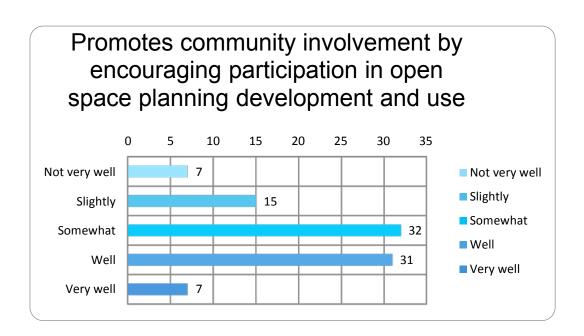


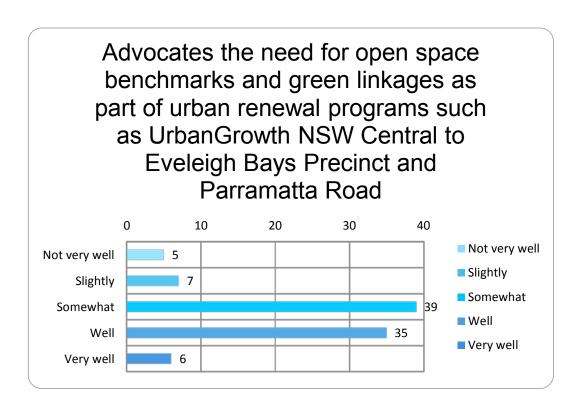






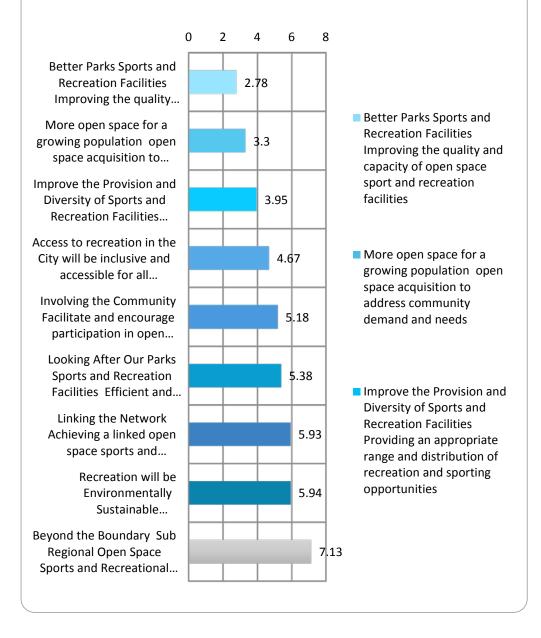




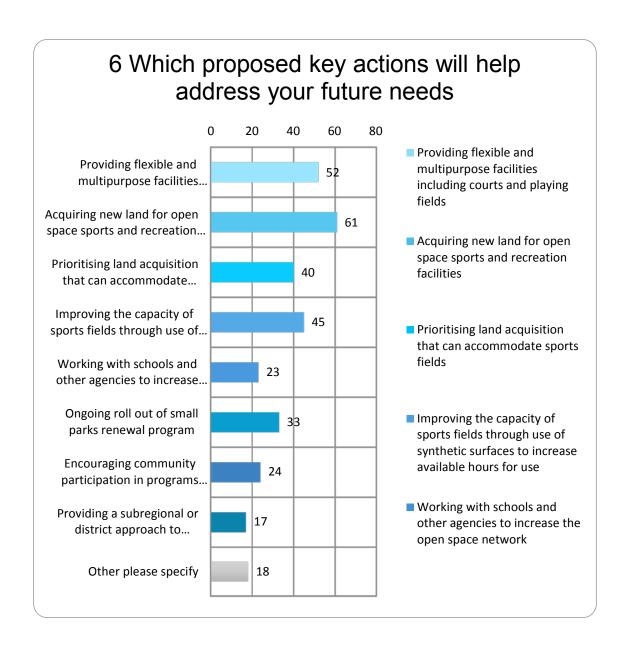


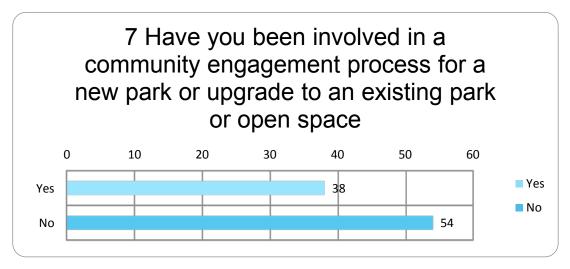


5 Can you rank in order of importance to you which of the following strategic directions will best address your priorities and challenges 1 is most important 9 is least important

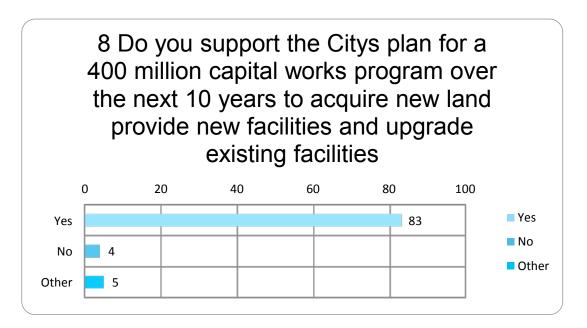


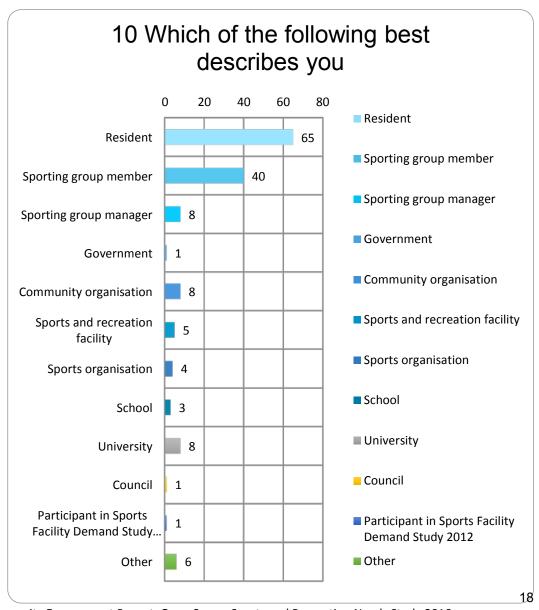




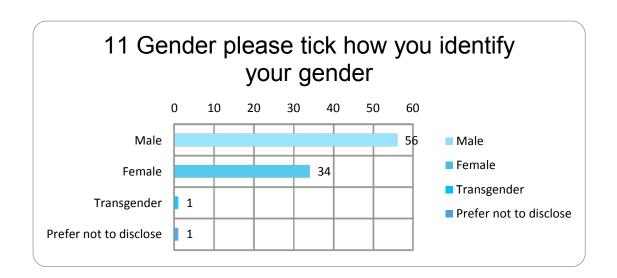


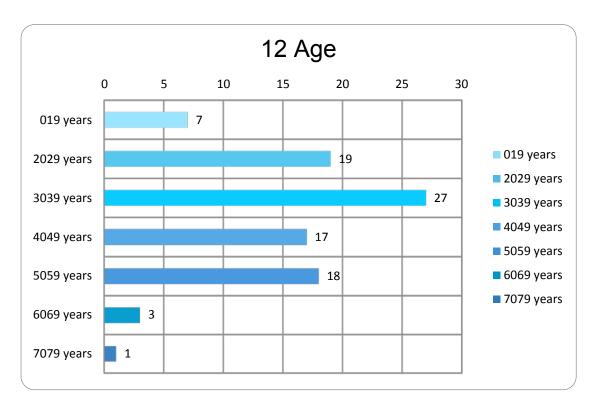




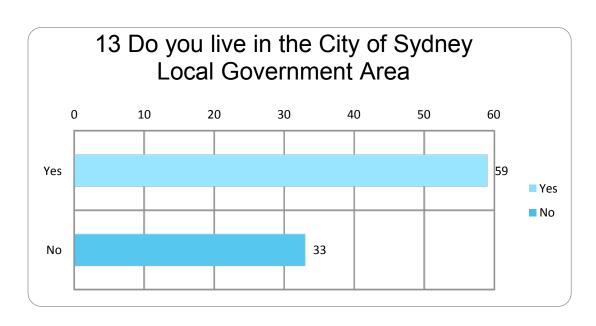


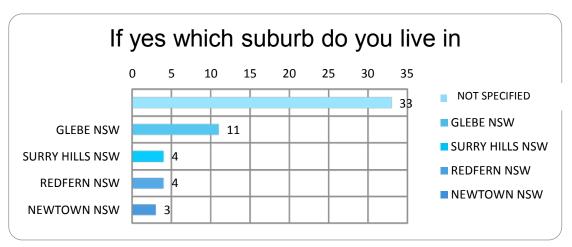


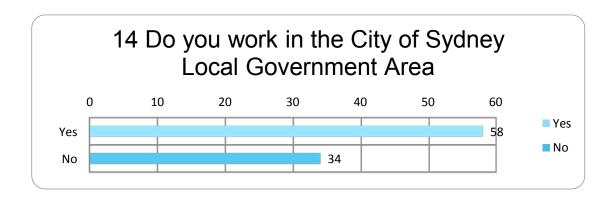




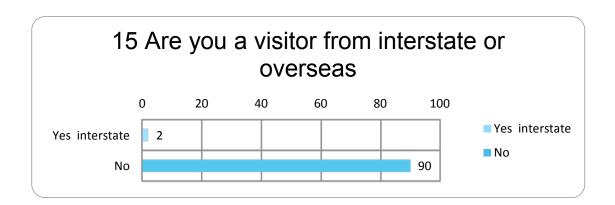


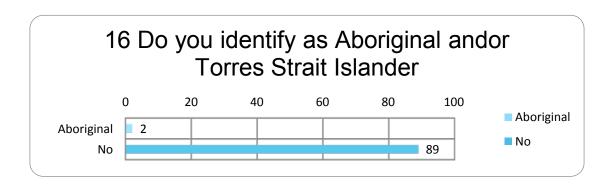














Free text responses

Free text responses are included and considered in the Submissions Report. The two main issues raised multiple times in the free text responses were:

- The need for access to more inner City skate facilities, including skate parks, temporary skate areas, skateable moments and sculptures;
- The need for more hockey facilities and a synthetic turf playing field for the Glebe Hockey Club;
- Support for multi-purpose, synthetic surfaces; and
- Ensuring a diversity of facilities, catering to a range of ages, users and uses.

Submissions

The City received 19 written submissions, in addition to the completed feedback forms. These are all included and considered in the Submissions Report.

Given the Study's focus on sub-regional planning, it was good to receive submissions from neighbouring Councils as well as UrbanGrowth NSW.

Government / Local Government (4)

- Randwick Council
- Woollahra Council
- Inner West
- UrbanGrowth NSW

Community, Sport, Stakeholder Groups (5)

- Council Ultimo Pyrmont Associations
- Pyrmont Action Group
- Friends of Pyrmont Community Centre
- NSW Sea Kayak Club
- Belgravia Leisure

Individual Written Submissions (10)

- Tennis court- Domain
- Victoria Park planting
- Parks and Leisure Authority (PLA) member
- Basketball Moore Park
- Open space provision/playing fields
- Synthetic sports field for Glebe Hockey
- Field for Glebe Hockey
- Congratulate City on its planning for open space.



Conclusion

The invitation to participate in the public exhibition of the draft Study was effectively notified to stakeholders and users of Council open space, sports and recreation facilities. It was also promoted to the City of Sydney community through online and digital channels.

This promotion and notification assisted in generating good participation, with people accessing the project page and study documents on SydneyYourSay.com.au and also making submissions and completing the online feedback form.

The online participation data, including visitors, downloads, feedback forms completed, and submissions received, represents a good reach of the engagement from people who live and/or work in the City of Sydney, as well as sporting and recreational organisations, community organisations, neighbouring Councils, and UrbanGrowth NSW. The data also indicated feedback from a good mix of age groups, which is reflective of the people who live, work or visit the City.

As the Study and action plan is implemented, the City will continue to focus on engaging with the community and key organisations – this is consistent with the City's approach to engaging its community and also one of the Strategic Directions outlined in the Open Space, Sports and Recreation Needs Study. The City will continue to utilise the expertise of Advisory Panels, such as the Aboriginal & Torres Strait Islander Advisory Panel, and the Inclusion (Disability) Access Panel, for targeted feedback from representatives of these people in our community.

The City of Sydney thanks all participants for their contribution to the Open Space, Sports and Recreation Needs Study.



Appendix A: Notification Letter

City of Sydney Town Hall House 456 Kent Street Sydney NSW 2000

Telephone +61 2 9265 9333 Fax +61 2 9265 9222 council@cityofsydney.nsw.gov.au GPO Box 1591 Sydney NSW 2001 cityofsydney.nsw.gov.au

26 May 2016



Your feedback on a new open space, sports and recreation needs study

The City of Sydney invites your feedback on a study outlining how we will provide open space and sports and recreation facilities for the next 10 years in the context of a growing population.

The Open Space, Sports and Recreation Needs Study 2016 reviews population trends, sports participation and best use of community space for residents and groups. It accounts for facilities such as aquatic centres, parks, ovals and sports fields, and outdoor and indoor courts as well as the use of new technologies and approaches.

Under the plan, the City will:

- Allocate more than \$400 million over the next 10 years to improve existing facilities and provide new parks, sports and recreation facilities;
- Create an extra 36 hectares of open space for sports and recreation across the local area by 2030; and
- Develop partnerships with schools and community groups to increase access to sports fields and open space.

We will continue to work with the community, government and sport and recreation organisations to discuss partnerships and sharing space to increase opportunities for community sports and recreation.

The draft study is open for feedback at sydneyyoursay.com.au until Friday 1 July 2016.

Printed copies are available for inspection at:

One Stop Shop (CBD) Level 2, Town Hall House, 456 Kent Street, Sydney Monday to Friday: 8am–6pm

Kings Cross Neighbourhood Service Centre 50-52 Darlinghurst Road, Kings Cross NSW 2011 Monday to Friday: 9am - 5pm Saturday: 9am - midday





2

Redfern Neighbourhood Service Centre 158 Redfern Street, Redfern NSW 2016 Monday to Friday: 9am - 5pm Saturday: 9am - midday

Green Square Library & Customer Service Centre 100 Joynton Avenue, Zetland NSW 2017 Monday to Friday: 10am - 6pm

Glebe Neighbourhood Service Centre 186 Glebe Point Road, Glebe NSW 2037 Monday to Friday: 9am – 5pm

You can also email comments to sydnev.nsw.qov.au or post to Chief Executive Officer, Attention: Laurence Johnson, City of Sydney, GPO Box 1591 Sydney NSW 2001. Please quote the reference: Open Space, Sports and Recreation Needs Study.

For more information, contact Laurence Johnson, Program Manager - Public Domain Strategy on 02 9265 9333.

We look forward to your feedback.

(suria John

Yours sincerely

Laurence Johnson

Program Manager – Public Domain Strategy



Appendix B: Stakeholder list

The following stakeholders were consulted as part of the Sports Facility Demand Study in 2012 and were contacted to advise them of the public exhibition of the draft strategy.

Sports and Recreation Organisations

- AFL NSW/ACT David Lawson
- AHIGS
- Alexandria Rovers
- Balmain Sydney Tigers Cricket Club Inc.
- Baseball NSW
- Basketball NSW
- Cricket NSW
- Erskineville Public School
- Fort Street Public School
- Glebe District Hockey Club
- Inner West Council
- Lokomotiv Cove FC
- Michael Cusacks GAC
- National Rugby League NRL Juniors
- Netball NSW
- Newtown Junior Australian Football Club
- NSW Badminton Association
- NSW Lacrosse
- NSW Touch Association
- Phoenix FC
- Redfern Raiders Soccer Club
- Softball NSW
- South Sydney District Junior Rugby Football League
- Super 6 Soccer
- Sydney Harlequins RFC
- Sydney Hockey
- Sydney Oztag Association
- University of Sydney Roller Derby League
- UTS Hockey Club
- Wheelchair Sports NSW



Local schools

- Erskineville Public School
- Fort Street Public School
- St Andrews Cathedral School
- AHIGS
- Sydney Boys High School

Local Councils

- Burwood Council
- City of Botany Bay
- · City of Canada Bay
- Inner West Council
- Randwick Council
- Waverley Council
- Centennial Parklands
- Woollahra Council

Peak bodies

- Australian Institute of Landscape Architects
- (NSW Chapter)
- Australian Institute of Landscape Architects
- (National)
- Australian Parks and Leisure

State Government Agencies/Departments

- Barangaroo Delivery Authority
- Department of Planning
- Greater Sydney Commission
- Government Architects Office
- Office of Sport
- Premier's Council for Active Living
- Sydney Harbour Foreshore Authority



Appendix C: Display Advertisement



HAVE YOUR SAY ON OPEN SPACE AND SPORTS AND RECREATION FACILITIES

The Open Space, Sports and Recreation Needs Study 2016 outlines how the City of Sydney will provide new open space and sports and recreation facilities. It includes how the City will manage and upgrade existing assets in the context of an increasing population and demands for open space and sports facilities.

Under the plan, the City will allocate more than \$400 million over the next 10 years to improve existing facilities and provide new parks, sports and recreation facilities across the local area.

You can read the study and give feedback at sydneyyoursay.com.au or view printed copies at:

- One Stop Shop (CBD);
- Redfern Neighbourhood Service Centre;
- Green Square Neighbourhood Service Centre;
- Glebe Neighbourhood Service Centre; and
- Kings Cross Neighbourhood Service Centre.

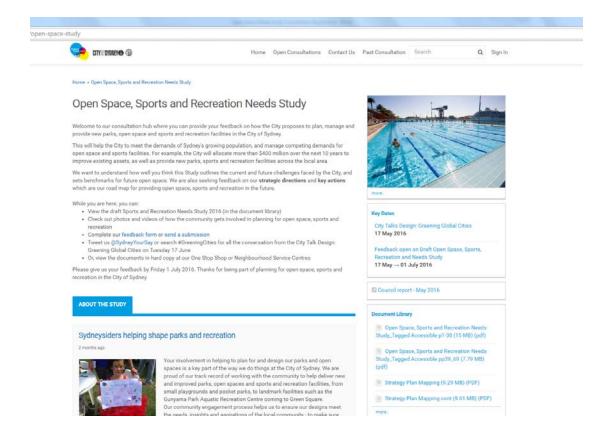
Submissions can be emailed to sydneyyoursay@cityofsydney.nsw.gov.au

Submissions close at 5pm on Friday 1 July 2016.

city of Villages

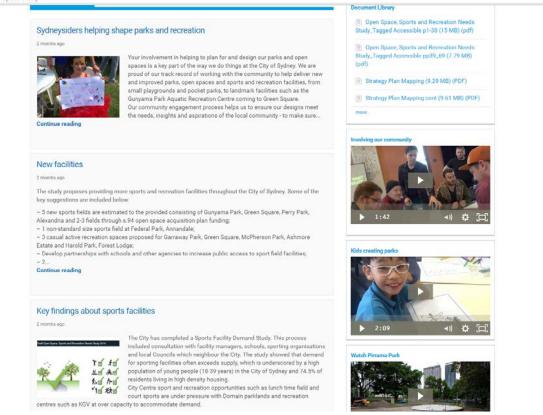


Appendix D: SydneyYourSay.com.au Screen Shots





n-space-study



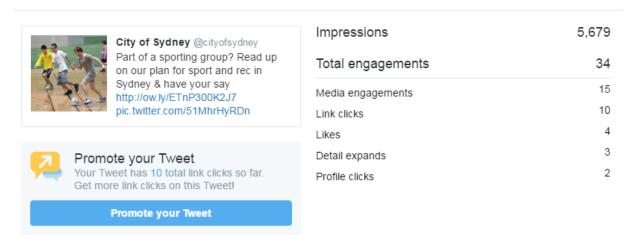


Appendix E: Social media report

City of Sydney Twitter Activity

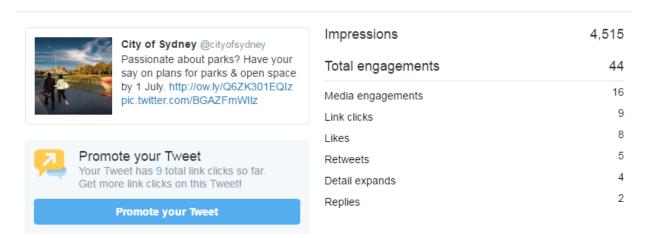
https://twitter.com/cityofsydney/status/737515634968301572

Tweet Activity



https://twitter.com/cityofsydney/status/747316086471700485

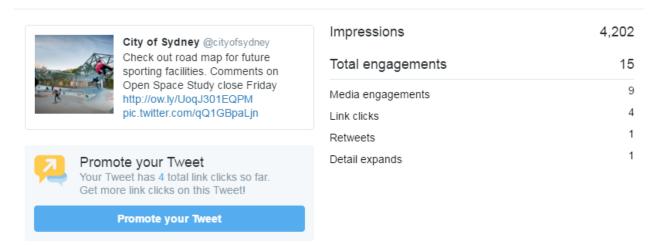
Tweet Activity



https://twitter.com/cityofsydney/status/747603083266560008



Tweet Activity



@SydneyYourSay Twitter Activity

Tweet	Date	Impressions	Retweets	Likes
https://twitter.com/SydneyYourSa	17/5/2016	880	3	3
<u>y/status/739676679182897152</u>				
https://twitter.com/SydneyYourSa	5/6/2016	638	0	1
y/status/739676679182897152				
https://twitter.com/SydneyYourSa	16/6/2016	460	0	0
y/status/743662060467331072				
https://twitter.com/SydneyYourSa	19/6/2016	495	3	2
y/status/744749149053124608				
https://twitter.com/SydneyYourSa	29/6/2016	4730	5	7
y/status/748350395647397888				